



Address
Cape Town
Randburg

Contact
Amarie Keyser
Tasneem Moyce

Cell: 078 589 4231
Cell: 082 298 3522

Email: amariekeyser13@gmail.com
Email: tasneemmoyce@gmail.com
Email: keyserfoundation@gmail.com

13 June 2025

Business Proposal for Home-Based Soup Kitchen setup

Prepared for: Keyser Foundation NPC

Executive Summary

This proposal outlines a plan to establish a home-based soup kitchen that will utilize an existing distribution network to provide nutritious meals to those in need. Our mission is to combat food insecurity while providing hands-on cooking experience and volunteer certification for work seekers.

This proposal is to request funding for soup kitchen supplies as well as funding for kitchen staff and temporary staff. Funding to support our operational costs, including training and employment opportunities. Are provided in Annexure A

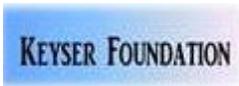
Background

Food insecurity remains a pressing issue in our community, with many individuals and families struggling to access nutritious meals. Our soup kitchen aims to address this need while fostering community engagement and providing valuable skills to work seekers. By leveraging our established outreach program network (this network feeds approximately 3000 people per day, and through supporting these outreaches we can effectively meet those needs and have a wider reach. We aim to feed approximately 500 people with initial setup and can reach a further 400 people making the soup kitchen output 900 meals per day with the expansion of the soup kitchen.

Objectives

Provide Nutritious Meals: Prepare and distribute healthy soup meals to individuals and families in need.

Account Holder: Keyser Foundation NPC
Bank: FNB Gold Business Account
Branch code: 250655
Account number: 63165464355



Address
Cape Town
Randburg

Contact
Amarie Keyser
Tasneem Moyce

Cell: 078 589 4231
Cell: 082 298 3522

Email: amariekeyser13@gmail.com
Email: tasneemmoyce@gmail.com
Email: keyserfoundation@gmail.com

Skill Development: Create a training program for work seekers to learn cooking skills, food safety, and kitchen management.

Volunteer Certification: Offer volunteer certification to participants, enhancing their skills, employability and community involvement.

Community Engagement: Foster a sense of community by involving local residents, businesses, and organizations in our mission.

Operations Plan

Location: Operate from Fairbridge Road, Franklin Roosevelt Park, Randburg, with necessary permits and health department compliance.

Meal Preparation: Use donated food items to prepare soups and other meals. Collaborate with grocery stores for fresh produce.

Distribution Network: Utilize existing outreach programs to distribute meals to individuals and families in need, ensuring efficient and effective service approx. 3000 people per day.

Training Program: Develop a curriculum for work seekers that includes cooking, food handling, and kitchen management skills.

Funding Requirements

To successfully launch and sustain our soup kitchen, we are seeking funding for the following:

Operational Costs: Utilities, kitchen supplies, packaging.

Training Materials: Resources for the cooking training program and volunteer certification.

Staffing: Funding to employ instructors and part-time staff to oversee operations and training.

Total Budget Summary - Annual

Category	Once Off		Monthly		Annual Cost
Total Start Up Costs	R	119,558.21			R -
Total Operational Costs			R	13,598.08	R 212,856.96
Total Training Program Costs			R	1,200.00	R 14,400.00
Total Staffing Costs			R	40,000.00	R 480,000.00
Collection van + petrol costs	R	200,000.00	R	32,200.00	R 386,400.00
Cleaning materials and PPE			R	3,200.00	R 38,400.00
Grand Total	R	319,558.21	R	90,198.08	R 1,132,056.96

Account Holder: Keyser Foundation NPC
Bank: FNB Gold Business Account
Branch code: 250655
Account number: 63165464355



Address
Cape Town
Randburg

Contact
Amarie Keyser
Tasneem Moyce

Cell: 078 589 4231
Cell: 082 298 3522

Email: amariekeyser13@gmail.com
Email: tasneemmoyce@gmail.com
Email: keyserfoundation@gmail.com

Conclusion

The establishment of a home-based soup kitchen presents an opportunity to address food insecurity while empowering work seekers through skill development and certification. We invite government grant/funding initiatives, community partners, local businesses, and individuals to join us in this initiative by providing food donations and financial support. Together, we can make a meaningful impact in our community.

Call to Action

We would love to discuss this proposal further and explore potential partnerships. Please contact us at +27 82 298 3522 or tasneemmoyce@gmail.com to set up a meeting.

Thank you for considering our proposal. Together, we can nourish our community and create positive change.

Thank you,

Tasneem Moyce (MBA)

Director and PBO

Attachments:

Detailed Budget Breakdown

Keyser Foundation

Johannesburg

+27822983522

tasneemmoyce@gmail.com / keyserfoundation@gmail.com

Account Holder: Keyser Foundation NPC
Bank: FNB Gold Business Account
Branch code: 250655
Account number: 63165464355