

10 March 2026

ATTENTION:

Corporate/Government/Community funding

PROPOSITION:

- Funding request for the homeless food drive
- Funding of the winter project setup and roll-out
 - o (jacket/sleeping bag) in Johannesburg and prospective growth into SA and Africa
- Funding for Community development project in Laingsburg (Bersig)
- Funding for children's hospital charity (Cape Town)

Dear Corporate business'/NGO's/Shelters/ Government department/s,

I am reaching out to the Corporate business'/NGO's/Shelters/ Government department/s who would like to see/make positive change in our communities in which we live, be it Johannesburg and the greater South Africa.

Keyser Foundation was started unofficially in December 2020 and has registered as a Non-Profit Organization (NPC) as of May 2021. The Keyser foundation was founded by Amarie Keyser.

Keyser Foundation has the below projects planned for the next twelve months and foreseeable future and how it will allow for change in the economy

- Previous projects

Keyser Foundation food drive has been active in the East Rand community mainly to build confidence and trust within the community with the Aid of the community members/ other Non-profit organizations as well as SAPS Edenvale

Food drive

- The ongoing of the food drive monthly from 2020 to 2022
- Prospective projects

Winter Project

- A winter jacket turned sleeping bag
- Keyser Foundation would like Corporate participation as social responsibility to the community at large to provide the homeless/those in shelters/as well as those that are underprivileged
 - The winter jacket/sleeping bag, this product serves as a winter jacket transfer sleeping bag designed to accommodate for the rainy/cold weather in order to serve those in shelters, underprivileged and those who have no place to sleep
 - 20 000 and 40 000 homeless in Johannesburg out of a population of approx. 4 million.
 - Keyser Foundation requires 5 x labour per machine for 5 machines
 - The foundation will allow for job creation of approx. 20 people for the period July 2021 to July 2022, *NB these costs and workings are applicable in March 2026*
 - With the projected output of almost 1800 winter jackets, these will go to the homeless and monitored via distributors/shelters
 - The funding companies' efforts will be acknowledged and support will be greatly appreciated
 - Corporate funding will result in exposure/good media and coverage for the funding company

Winter jacket project

Size	Output per month	Projected Output July 2021 - July 2022	Price per jacket
children	22	352	R 350
adult	88	1408	R 500
Totals	110	1760	

Price excl VAT

Price excl VAT

TERMS

- Standard Terms of sale:
- Prices are Ex Works Edenvale
- The pricing indication are for the product only and excludes transport, insurance and other costs, unless otherwise indicated.
- Price indication is valid for the duration of the tender
- Stock availability is expressed at the time of the quote being presented. Keyser Designs cannot guarantee nor confirm stock accessibility until a firm and fixed order is received.
- Only written / typed order's will be accepted with an official order number and will be irrevocable by Purchaser upon receipt thereof.
- Purchaser, will (after receipt of the official order), issue a Proforma Invoice including VAT.
- Product to be collected from Edenvale(CMT Factory) with the final vehicle which will deliver the cargo to the final destination.
- The transporter to be a Registered Carrier
- All goods shall remain the property of Keyser Designs until payment is received in full.

Above quote is Based on Keyser Designs ex stock o be produced one tender is awarded

Above quote is subject to client forwarding copies of the export SAD500 & Acquitals (CN1/CN2) within 30 Days after shipment date

Account Holder: Keyser Foundation NPC
Bank: FNB Gold Business Account
Branch code: 250655
Account number: 63165464355

Winter Jacket and CMT start-up/forecast

- The foundation start-up costs as well as projected costs for period July 2021 to July 2022 are below: *NB these costs and workings are applicable in March 2026*
- The proposed rented space is as per link below:
 - <https://www.property24.com/to-rent/sebenza/edenvale/gauteng/15724/107937461>

ESTIMATED EQUIPMENT REQUIRED	5
ESTIMATED M2 REQUIRED	15
ESTIMATED LABOUR REQUIRED	5
ESTIMATED PRICE PER M2	R 100
TOTAL PROPERTY VALUE	R 7 000

ESTIMATED VALUE OF EQUIPMENT REQUIRED	R 50 000,00
ESTIMATED M2 REQUIRED	R 1 500,00
ESTIMATED VALUE OF LABOUR REQUIRED	R 25 000,00
ESTIMATED PRICE PER M2	R 100,00
ESTIMATED TOTAL RAW MATERIALS	R 2 500,00
ESTIMATED TOTAL DRAW STRING BAGS	R 986,70
ESTIMATED TOTAL OVERLOCK	R 42 000,00
ESTIMATED TOTAL STATIONARY	R 30 000,00
ESTIMATED TOTAL FURNITURE	R 50 000,00
ESTIMATED TOTAL DRESSDOLL	R 45 000,00
ESTIMATED VALUE OF ADMINISTRATION FEES PER MONTH	R 40 000,00
TOTAL PROPERTY VALUE	R 7 000,00

TOTAL REQUIRED FOR START-UP R 294 086,70

ESTIMATED VALUE OF EQUIPMENT REQUIRED	R 90 000,00
ESTIMATED VALUE OF "OFFICE MANAGER"	R 300 000,00
ESTIMATED M2 REQUIRED	R 42,00
ESTIMATED VALUE OF LABOUR REQUIRED	R 1 200 000,00
ESTIMATED PRICE PER M2	R 18 000,00
ESTIMATED TOTAL RAW MATERIALS	R -
ESTIMATED TOTAL DRAW STRING BAGS	R 15 787,20
ESTIMATED TOTAL OVERLOCK	R -
ESTIMATED TOTAL STATIONARY	R 360 000,00
ESTIMATED TOTAL FURNITURE	R -
ESTIMATED TOTAL DRESSDOLL	R 81 000,00
ESTIMATED VALUE OF ADMINISTRATION FEES PER MONTH	R 480 000,00
TOTAL PROPERTY VALUE	R 84 000,00

TOTAL REQUIRED FOR PERIOD JULY 2021 TO JULY 2022 R 2 628 829,20



- Future projects

Community development project – Laingsburg (Cape Town)

- This project will be in a small town just outside Cape Town where Amarie originates and where Saul will be overseeing various youth development projects
- The community of Bersig mainly consists of Elderly in RDP homes which are in need of renovation/maintenance
- This project will allow for employment for the youth, allowing for skills development for the unemployed as well as maintaining the homes in the community in which they reside

Lainsburg Community development

Location: Laingsburg (Cape Town)

Input	Est per month - subject to change		12 month forecast	
Admin costs	R	10 000,00	R	120 000,00
Youth development @ 10 people	R	50 000,00	R	600 000,00
Equipment	R	10 000,00	R	120 000,00
Accessories	R	10 000,00	R	120 000,00
Paint	R	30 000,00	R	360 000,00
roof refurbishments/replacements	R	30 000,00	R	360 000,00
Bathrooms	R	15 000,00	R	180 000,00
Kitchen maintenance	R	20 000,00	R	240 000,00
Gardening	R	5 000,00	R	60 000,00
Growing vegetables	R	10 000,00	R	120 000,00
Output				
Provide seedlings for garden vegetation				
Gardening				
Community upliftment				
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Total monies required	R	190 000,00	R	2 280 000,00

Rene's project – (Cape Town)

- The Keyser Foundation will be distributing 30-35 gifts to children per age in various wards in a given hospital

Rene' childrens charity

Location: Cape Town	Total per month		Forecasted July 2021 to July 2022	
Input				
Administration	R	1 000,00	R	12 000,00
Toys for children				
Output				
30-35 children yearly (Actual)	R	5 000,00		
30-35 children monthly (Forecasted)	R	42 000,00	R	504 000,00
Total monies required	R	48 000,00	R	516 000,00

2 toys per child and per age

Please contact the below persons for more information

CEO: Amarie Keyser 078 589 4231 amariekeyser13@gmail.com
Marketing/Business: Tasneem Moyce 082 298 3522 keyserfoundation@gmail.com

Pictures/Videos for the Keyser Foundation are on the link below

- [KeyserFoundation - Facebook](#)

Thank you,
Keyser Foundation